Sacred Heart College

Business Study options at AUT

An overview of a contemporary business degree at AUT and responses the Business School has made to the skill needs of the business sector. The inclusion of these future skills in the student study experiences and how to make yourself more marketable to future employers in a new and exciting future workplace.

Future skills



Top 10 skills of 2025



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative



Leadership and social influence





Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



Reasoning, problem-solving and ideation

Type of skill

- Problem-solving
- Self-management
- Working with people
- Technology use and development

Source: Future of Jobs Report 2020, World Economic Forum.





FUTURE OF THE WORKPLACE 2030+ JOB TITLES FROM THE FUTURE

The Emotional Workplace

Head of Hoopla Vice President of NO Cultural Translator New Diversity Officer

The Physical Workplace

Flash Team Designer Data Sense-Maker Sensorial Integration Designer Bring Your Own Device Virtual Assistant

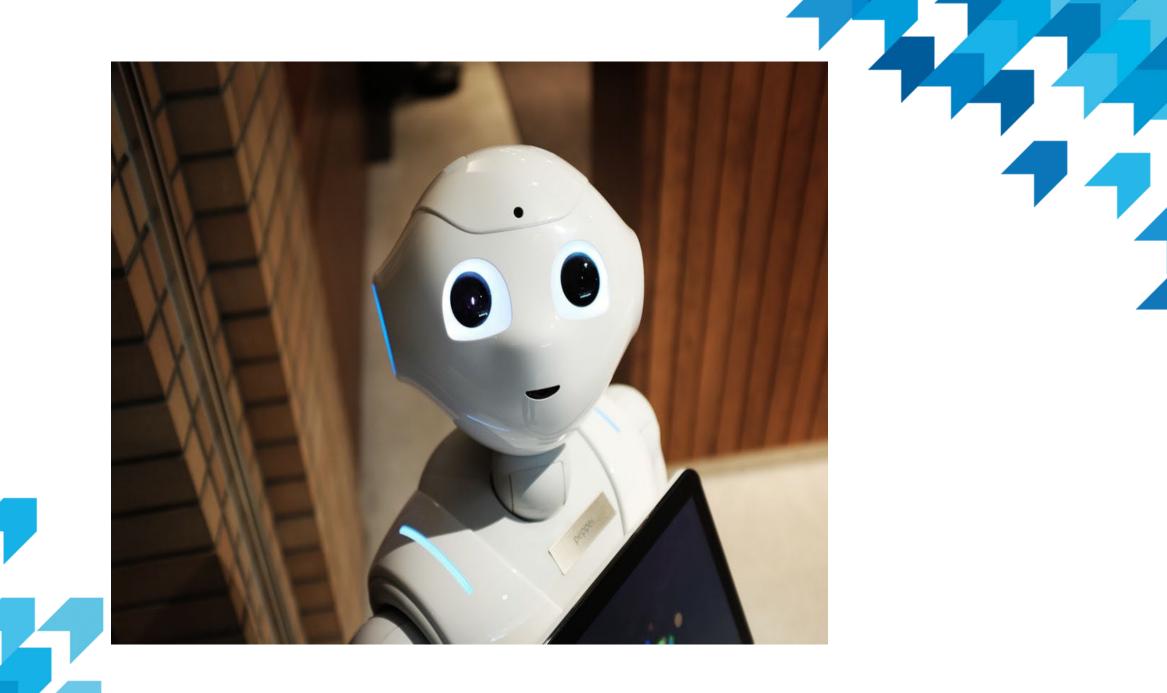
The Technological Workplace

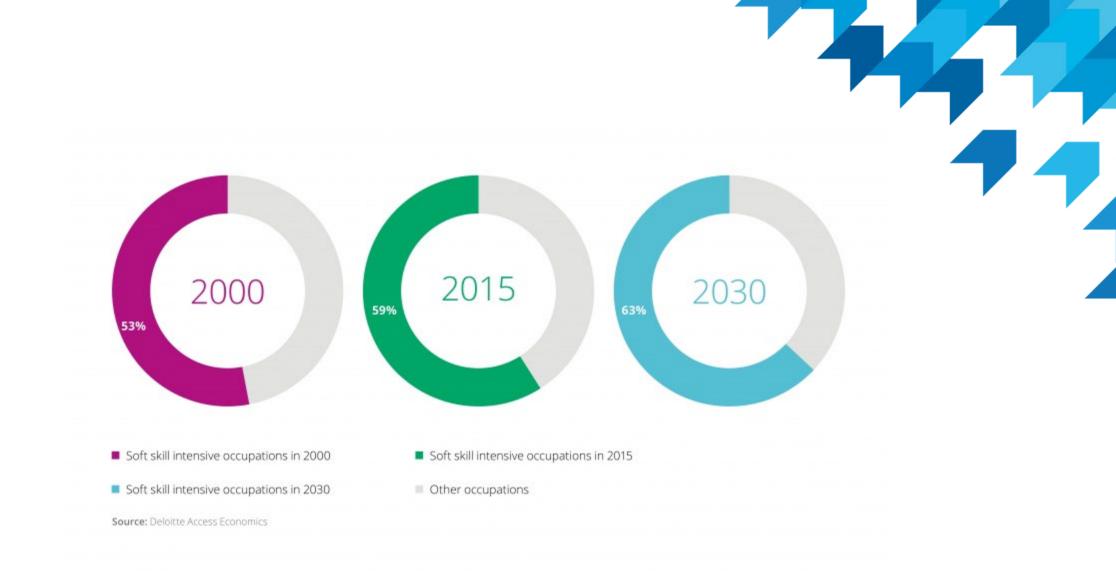
Al Educational Programmer Intelligent Reduction Specialist Ideas Broker Creativity Coach

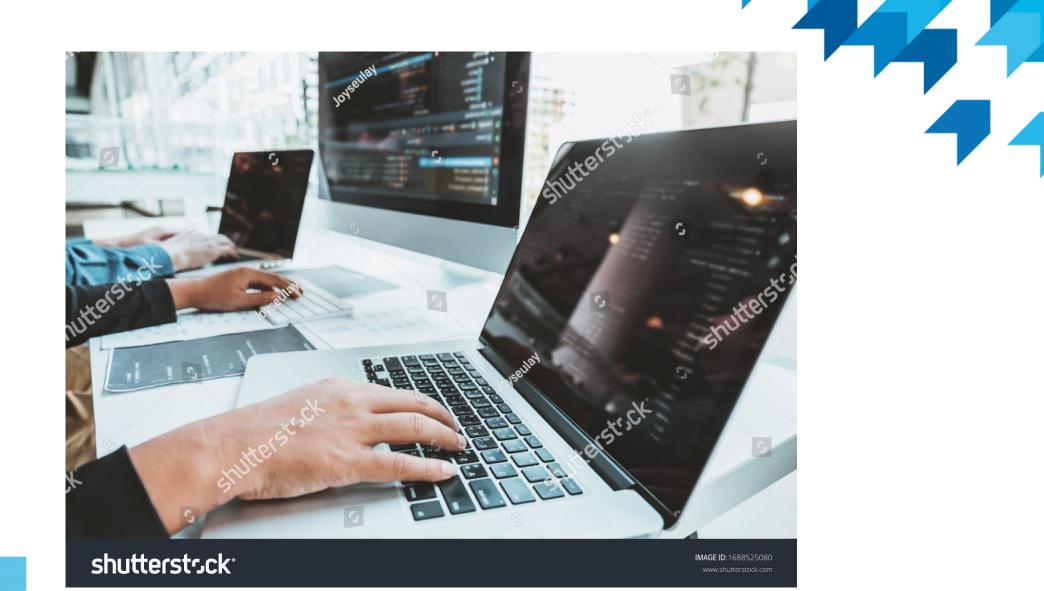
The Purposeful Workplace

unity

Alliance Strategist Professional Rebel Purpose Agent Active Listener Soft Power Asset Evaluator







Welcome to the AUT Bachelor of Business (BBus)



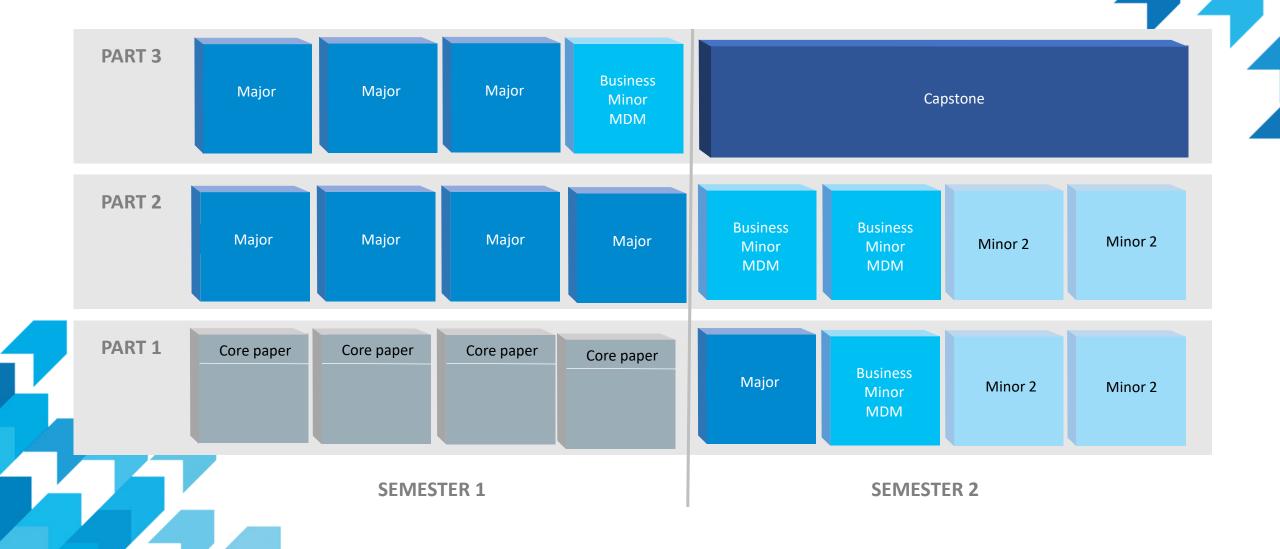
Summary of the Bachelor of Business (BBus)



What will my study journey look like?

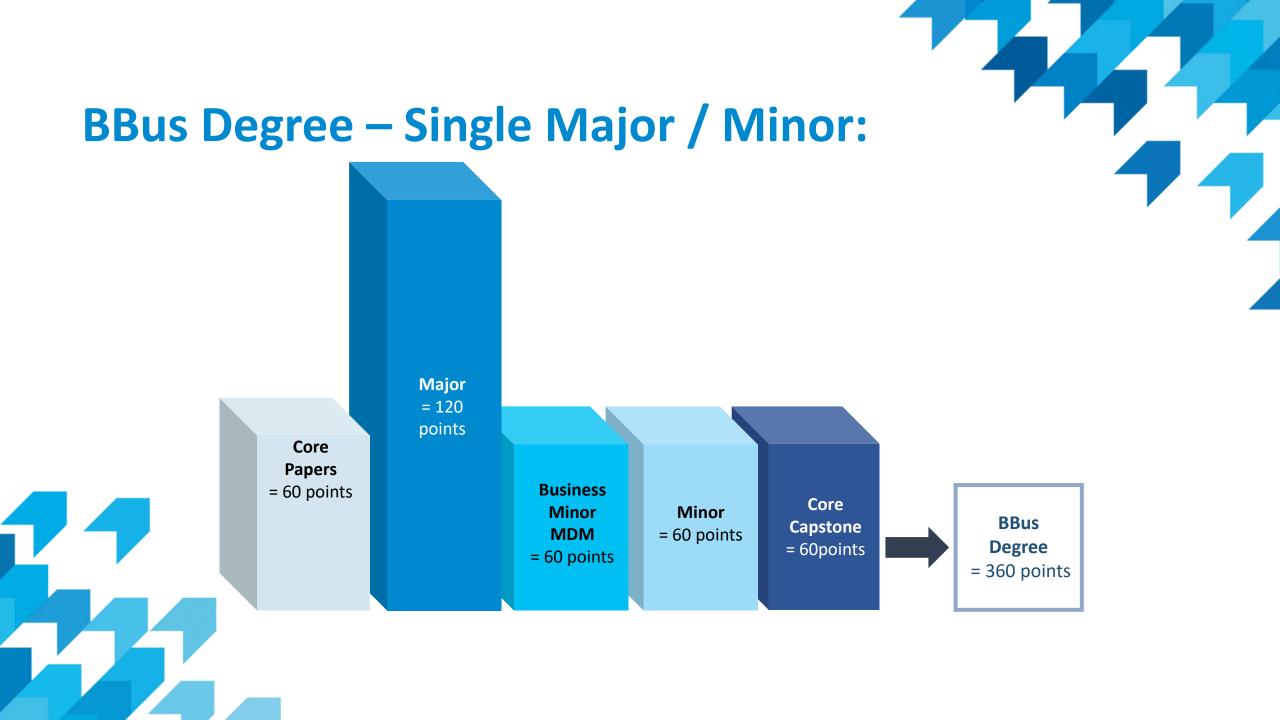
- **1.** Core papers (Compulsory)
- 2. Major/ Specialisation (Your focus)
- **3.** Business Minor (Multidisciplinary minor)
- 4. Additional Minor
- 5. Capstone Final Course (Co-op or Applied Project)

Sample programme structure:

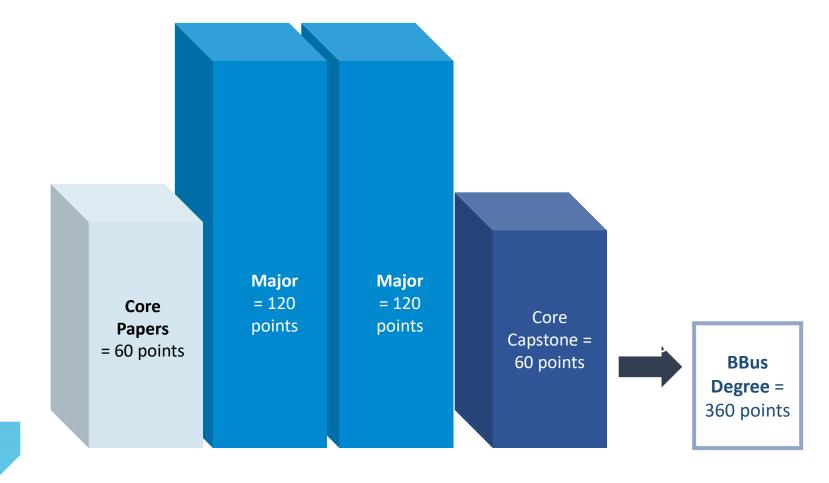


BBus Degree – Two Pathways:

Single Major / Minor Double Majors



BBus Degree – Double Majors:



Majors:

- Accounting
- Economics
- Finance
- Human Resource Management and Employment Relations
- Information Systems
- International Business and Strategy
- Management
- Marketing, Advertising, Retailing and Sales

Minors:

- Business Law
- Data Analytics for Business
- Design Thinking
- Diversity and Inclusion
- Economics and Social Policy
- Entrepreneurship and Innovation
- Event Management
- Hospitality
- International Business Management
- Leading Self and Others
- Money and Banking
- Occupational Health Safety and Wellbeing
- Psychology and Economic Behaviour
- Small and Medium Enterprises
- Supply Chain Management
- Sports Marketing
- Sustainable Enterprise
- Tourism





Thank you....

Questions ?



Barry Brunette Director Business Undergraduate Programmes Faculty of Business Economics and Law AUT University

